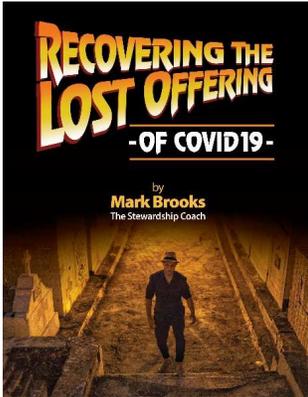




## The Stewardship Coach Volume 7 / Issue 29



**Recovering the Lost Offering of COVID-19** is my newest manual I am currently writing, and the title of this Coach! This manual is a come from behind strategy with a goal of helping you raise an amount equal to one week's pre-COVID-19 offering. The release date will be August 3<sup>rd</sup>.

A come from behind strategy should always be on your shelf of plans simply because, for one reason or another, churches typically come out of the summer months behind in giving. With all that we have faced in 2020, this is especially true. This manual, which will have another name in 2021, is my guide for setting up financial solvency through the fall. In October, I will put out my end-of-year manual, **The Two Minute Drill**.

**How do you recover a lost offering?** For one thing, you can't simply sit around wringing your hands about the decline in giving. You *must* act. The longer you wait to act, the deeper the hole

you will find yourself in. Any chance of closing out the year strong will become more difficult. Using my manual will give you a strategy for recovering lost giving. I will help you:

**Set a realistic giving goal.** Too often we let excitement and enthusiasm cloud reality. That is why I set a goal for capturing one week's offering. If you raise more, great. However, let's get a win under your belt and some money in your bank account.

**Avoid looking desperate.** Too many come from behind appeals come off as driven by panic. Desperate appeals do not elicit confidence. Why would I give to a ship that is sinking? I am going to help you ...

**Craft a message that matters.** Dollars follow vision. Your vision is what drives people to give you more money. Thus, every appeal needs a driver for the vision to penetrate and capture the hearts, and ultimately the wallet, of your donors. The more compelling the driver, the more likely you are to get a response. Your vision is the driver but the best driver in the world is worthless without:

**Effective vehicles to drive the vision to those you want to impact.** I will show you how to move your message across all your platforms. When all of the above is built-out, you still need:

**A step-by-step plan of action.** I will provide you a calendar of actionable steps you can take to assure a successful come from behind offering, plus all the tools to execute your plan.

**I am your Indiana Jones when it comes to recovering the lost offering of COVID-19!**



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I will share more on this in my group teaching time Monday, July 13th at 11 AM EST. Here is the link:

<https://attendee.gotowebinar.com/rt/246587880220610318>

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# This Week's Missions and Ministry Moment

## (aka Offering Talk)

#9 of The 16 Offerings of Summer! Let's make every one count. Here is mine.

### Let's Each Do Our Part

Are you doing your part? The book of Ephesians talks about the importance of believers doing their part. Chapter four of Ephesians begins by admonishing us to "live a life worthy of the calling you have received." It then goes on to describe the various types of work to be done in the church. The point of the passage is to proclaim the unity of purpose and purity in our devotion to Christ.

In talking about the importance of the church growing in Christ to fulfill its purpose, it says this, "**As each part does its own special work, it helps the other parts grow, so that the whole body is healthy and growing and full of love.**" (New Living Translation) The NIV translation states it this way, "as each part does its work."

Teams and organizations are only as strong as its weakest member. Yet, even the weakest member can be strong, surrounded by others. Every person in the Kingdom of God is gifted and equipped by God to do the work of God. The same is true when it comes to giving. Some can give more while others give less. The point in giving is not the amount of the gift but the motivation from the heart. Paul told the church at Corinth that they should give, "according to your means. For if the willingness is there, the gift is acceptable according to what one has, not according to what he does not have." II Cor. 8:11,12

Every week we take up an offering here. We do that in obedience to God's commands. We do that so that all of the work we do for the Kingdom can be fully funded. Every week we get a varying amount of gifts, some large others small. All of those gifts help us do what we do for you, your family, our city, state, and even around the world.

My question to you today as we take up this offering is, are you doing your part? Today give with a willingness to help us continue to make a difference for Christ. Let's all do our part!

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# Bonus Section

**ANNOUNCING! ANNOUNCING! ANNOUNCING!** I am launching a new site to my webpage called, “**The Coach’s Round Table.**” My dream has been to provide a platform for thought on matters other than stewardship. The following was posted last week on my blog.

## The Coach’s Round Table

**Are you tired of seeing Christian leaders’ views and opinions censored?** I am! One of the more disappointing things I have seen in 2020 is how poorly Evangelical leaders have responded to the crisis that we are facing. What is even more disheartening is the mild censorship that many have used to stifle any alternative view or debate around the accepted narrative.

**Are you fearful to post or comment on social media sites?** I have typically avoided saying anything as I don’t want the deluge of shame, recrimination, and hatred spewed out by my supposed brothers and sister in Christ!

**Are you sick and tired of the cancel culture that has now infiltrated the Church?** I get that a lost world will want to cancel us if our views run counter to the acceptable narrative. What shocks and dismays me is when this happens among Christians.

**Do you ever wish you had a place to post your thoughts?** I am always looking for a place to plant the message I believe God has given me. Sadly, there are few places we can go to have a platform for our voice. I want to change this! For all of the above and more, I am announcing with this post the start of **The Coach’s Round Table.**

**If King Arthur can have a Round Table of knights, why can’t I?** One of my passions is to help the younger generation of thought leaders with a platform for their voices. There are so many good thinkers coming up and sometimes, with all the noise going on, it is hard to know who to listen to. I wanted to establish a platform for the voices that are sometimes ignored.

My goal here is simple. To provide thought leaders a forum to share their ideas. It is also my goal to introduce you, my followers, to these thought leaders. The ultimate goal is to start a conversation around the various topics posted here.

**What topics will we cover?** Pretty much anything and everything related to the Church. From race relations to alternative views on the COVID-19 pandemic, to a multitude of other topics, I am open to your thoughts and ideas. I will say that since I write extensively on stewardship issues that the **Coach’s Round Table** will focus on other aspects of Church life.

**When and where?** I am in the process of redesigning my main website so that there will be a separate landing page for the **Coach’s Round Table.** We expect the rebuild to be finished in a few days. You can email me if you want to know when we officially launch the **Coach’s Round Table.** Right now, I plan to post something new and original from someone other than myself every Wednesday.

**Email me if you would like to sign up at [mark@acts17generosity.com](mailto:mark@acts17generosity.com).**

**Have something to say?** If you have an article or post you would like me to consider email me at [mark@acts17generosity.com](mailto:mark@acts17generosity.com). Posts should be under 1,000 words.

Join me in starting conversations around all things church-related!

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